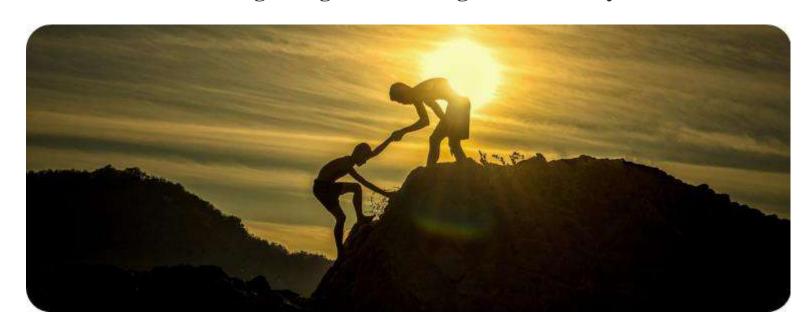
Making-A-Difference NPC - REG# 2024/651293/08 | NPO# 315-670

### **Pulse - The First Wave | April 2025**

Pulse - Your official newsletter of Making-A-Difference NPC—Updates on impact and progress.

Join our journey as we build Making-A-Difference NPC

The beginning of something extraordinary.



#### WHY

What would it look like... if a start-up social impact agency took it upon itself to raise sufficient financial support, both locally and globally, to supply diapers and essentials, on an ongoing basis, to struggling baby homes in South Africa caring for vulnerable infants?

Then expanded its reach to ripple outwards and provide support to other vulnerable groups and good causes? **Join us** — **Let's find out!** 

### THE FOUNDING 100

Do you feel loved and supported? Do you have hope? Are you empowered to live with dignity and independence? Are you free from neglect?



For many of us, these are a part of everyday life. However, for the vulnerable—babies, orphans, people with disabilities, and the elderly—these feelings are often out of reach.

This is the world we are building!—to provide support to South African organisations and initiatives that serve vulnerable people and other good causes.

We are in pre-launch phase, laying the groundwork for change—for the youngest and most full of promise among us. Not with flashy efforts, but with the Diaper Fund.

~ You are invited to be part of this journey from the very beginning. Join us as a Founding 100 partner.

**Founding Partners** 

### THE DIAPER FUND - A BIG IMPACT

It all starts with a baby. By nurturing infants who cannot fend for themselves, we set an example and lay the foundation for a better future.



Did you know? One baby home looking after 6 babies needs to spend up to ZAR 70,000 per year on diapers. Your contribution will make a difference!

The Diaper Fund is our flagship initiative. We are reaching out to baby homes and orphanages across South Africa. Starting with something small, a diaper, because we understand that large changes start with small steps.

The Diaper Fund provides a 12-month supply of diapers to baby homes. This consistent support allows them to redirect efforts and resources to other urgent needs, such as food, medical care, and education, giving the babies in their care the best possible start in life.

**Diaper Fund Support** 

Our Diaper Fund supports the establishment of a growing fund that will ripple outwards to supply many other essential items.

### WHY THE DIAPER FUND?



#### IMMEDIATE MEASURABLE IMPACT

Diapers are essential for babies' health and well-being. Clean diapers reduce infection risks and improve sleep, leading to healthier babies.

### **BUILDING TRUST**

Our reliable and compassionate partnerships with baby homes and caregivers lay the foundation for future assistance and growth.

#### SCALABLE MODEL

As we gain momentum, we'll grow to address other needs for Baby Homes, extending our support to provide hygiene items, food, clothing, and more.

**Diaper Fund Support** 

**Diaper Fund** 

**ELEVATE** - Our commitment extends beyond our own programs. Through our Elevate platform, we provide a space for South African good causes to showcase needs, projects—and give you the opportunity to elevate them.

Elevate a vulnerable or good cause initiative today!



**COLLABORATE** - Are you a good cause? Join our good cause Collaborators section at no cost to connect, inspire, and make an impact.

View existing collaborators or add your good cause today!



**SHARE** - Share this newsletter with 3 friends and spread the word on social media using #MakingADifferenceSA

The more people who know about us—the bigger the ripple!



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